



## Terms of Reference

### **Consultant or Consulting Agency – Sexual Reproductive Maternal & Newborn (SRMNH) Commodities Landscape Assessment**

**Location:** Ghana

**Duration:** 3 months

**Client:** Clinton Health Access Initiative (CHAI) Ghana

#### **Overview**

The Clinton Health Access Initiative, Inc. (CHAI) is a global health organization committed to saving lives and reducing the burden of disease in low- and middle-income countries while strengthening the capabilities of governments and the private sector in those countries to create and sustain high-quality health systems that can succeed without our assistance. For more information, please visit [CHAI's website](#).

#### **Purpose**

The consultant or consulting agency will conduct a comprehensive landscape assessment of Sexual, Reproductive, Maternal, and Newborn Health (SRMNH) commodities in Ghana. The assessment will examine availability, affordability, accessibility and quality across the health system and provide actionable, evidence-based recommendations to strengthen financing, procurement, supply chain management, regulation, market stewardship, waste management and sustainable domestic funding for SRMNH commodities.

#### **Scope of Work**

The consultant/agency will conduct the following:

1. **Policy & Regulatory Review** – Analyze national policies, guidelines, essential medicines lists, and regulatory frameworks relevant to SRMNH commodities.
2. **Financing & Procurement** – Assess public/private financing (NHIS, out-of-pocket, donor flows), sustainability risks, procurement models, and commodity pricing/mark-ups)
3. **Supply Chain & Logistics** – Review forecasting, quantification, warehousing, distribution, last-mile delivery, cold chain, importation, and clearing processes.
4. **Market Landscape** – Map suppliers, market concentration, demand trends, affordability, and product availability (generic vs branded).
5. **Service Delivery & Demand** – Examine integration of commodities into service delivery packages, provider prescribing practices, provider training, and demand-generation activities.
6. **Data & Monitoring Systems** – Evaluate LMIS/HMIS data availability, quality, and use for decision-making.
7. **Capacity & Waste Management** – Assess staff capacity and waste management practices for SRMNH commodities, including storage, segregation, disposal, infrastructure, and reporting systems.



8. **Recommendations** – Identify key bottlenecks, scalable innovations, and propose interventions to strengthen market stewardship, promote sustainable financing, and ensure equitable long-term access to SRMNH commodities.

#### **Deliverables**

- **Inception Report** with methodology, detailed workplan, and stakeholder engagement plan.
- **Draft Landscape Assessment Report** with preliminary findings.
- **Final Landscape Assessment Report** including actionable recommendations.
- **Presentation of Findings** to the SRMNH Market Stewardship TWG and key stakeholders.

#### **Qualifications**

##### **For Individual Consultant:**

- Advanced degree in Public Health, Health Economics, Supply Chain Management, or related field.
- At least 7–10 years' professional experience in health systems, SRMNH, or pharmaceutical supply chains.
- Proven expertise in policy analysis, procurement, and health commodity financing.
- Strong knowledge of Ghana's health system and SRMNH context preferred.
- Excellent skills in research, data analysis, stakeholder engagement, and report writing.

##### **For Consulting Agency:**

- At least 10 years' proven track record in health systems research, market analysis, or supply chain strengthening, preferably in SRMNH.
- Demonstrated experience conducting national-level landscape assessments in low- and middle-income countries.
- Expertise across health economics, financing, supply chain systems, and pharmaceutical/commodity market analysis.
- Proposed team should include (at minimum):
  - Lead researcher (public health/health economics).
  - Supply chain/logistics specialist.
  - Health financing/policy analyst.
  - Data analyst with LMIS/HMIS experience.
  - Local experts with strong knowledge of Ghana's health system.
- Strong capacity in stakeholder engagement, facilitation, and high-quality report writing.

**Application Requirements**

Interested consultants/agencies should submit:

- Technical proposal (understanding of the assignment, methodology, workplan, team composition where applicable).
- Financial proposal (detailed budget with justification).
- Profile/CV demonstrating relevant experience.
- CVs of proposed team members (for agencies).
- At least two references from similar assignments.