

Consultancy – Joint Resource Mobilization Action Plan for the Global Oxygen Alliance (GO₂AL)

Reference	RFP/CHAI/GO2AL-WG1-RM
Posting Date	June 23, 2025
Quotation Submission Deadline	5PM, Central European Time (CET), July 7, 2025
Anticipated Start Date	As soon as possible

Overview

Purpose: CHAI is seeking to hire an external experienced Public Health Resource Mobilization Consultant to support the Global Oxygen Alliance’s (GO₂AL) members in drafting and establishing a Joint Resource Mobilization (RM) Action Plan.

Timeline: starting immediately for approximately 4-6 months (75-100% LOE)

Location: Remote, ideally Geneva; reliable internet access required. The consultant is expected to be available (for at least a 4-hour time frame) for meetings during the 9am-5pm CET Monday-Friday.

Background

The COVID-19 pandemic caused widespread oxygen shortages across Latin America, Asia, Africa, and the Middle East. As part of the pandemic response, the Access to Covid Tools Accelerator (ACTA) partnership, launched by the World Health Organization, established the ACT-A Oxygen Emergency Taskforce in February 2021 to coordinate and advocate for increased access to oxygen supplies. As the world transitioned from the acute phase of the pandemic, the ACT-A-Oxygen Emergency Taskforce evolved into the Global Oxygen Alliance (GO₂AL) - a multistakeholder collaborative launched in May 2023 with a mission to increase access to oxygen by harnessing partnerships to do more together than alone.

GO₂AL is co-chaired by Unitaid and The Global Fund, and vice-chaired by the Pan America Health Organization and the Africa Center for Disease Control and Prevention. GO₂AL is coordinated by Unitaid, WHO, and UNICEF.

GO₂AL coordinates members that can collaborate and co-create/co-implement activities to contribute to closing the global oxygen funding and access gap. This includes driving key objectives on investment consolidation and sustainability; procurement, supply chain and market shaping; country planning and implementation and advocacy and demand generation; with a focus in LMICs. Moreover, GO₂AL strongly positions and advocates for sustainable oxygen systems as an essential building block for health system strengthening, universal health coverage, and pandemic preparedness and response. GO₂AL recently commissioned and launched the Global Oxygen Strategic Framework and Investment Case 2025-2030 as a resource to all stakeholders about how to strengthen oxygen systems in LMICs and to highlight why investing in oxygen can be extremely cost-effective – making it a “best-buy” for donors, especially for protecting children.

One of GO2AL's five working groups is the Investment Working Group. The Working Group aims to increase predictable and durable investments that improve access to oxygen in LMICs. It brings together members that work to attract new multilateral and private/philanthropic donors for oxygen, while also continuing to encourage countries and donors to continue to protect the investments that were made during the pandemic.

Objectives

- One of GO2AL's key priorities is to mobilize funding towards closing the global oxygen access gap. To support this priority, GO2AL released the first ever Global Oxygen Strategic Framework and Investment Case for Oxygen, that calls on global health agencies, governments, DFIs and the private philanthropic sector to mobilize US\$ 4 billion from international/development donors between 2025-2030 for targeted, high-impact investments to contribute towards closing the oxygen access gap in high-burden, low-resource countries, which are unable to mobilize sufficient domestic funding alone. This is a moderate amount relative to the Lancet Global Health Commission on Medical Oxygen Security estimate of a US\$ 34 billion global funding gap over the same period.
- The partnership would like to take the opportunity to draw up a holistic Resource Mobilization Action Plan (RM Action Plan) for joint fundraising amongst members to contribute towards closing the oxygen funding gap. The joint RM Action Plan is not intended to replace or take the responsibility away from individual member organization's own fundraising efforts for their own oxygen work but rather to complement and inform member organizations' own RM efforts – which should ultimately result in synergized and increased success for GO2AL members.
- The Joint RM Action Plan will ultimately benefit those high-burden, low-resource countries which are unable to mobilize sufficient domestic funding alone, by proposing a set of informed 'Resource Mobilizing Actions' that each of GO2AL's working groups can deliver individually or collaboratively.

Scope of Work

The Consultant will be required to bring prior RM knowledge of the sector, consult widely amongst donors, members and the GO2AL network, and fulfil the following steps, with support from the GO2AL Secretariat:

Proposed Steps in formulating the RM Action Plan	Expected Result / Benefit to GO2AL members
Map donors that can contribute towards mobilizing funding for oxygen systems.	GO2AL members have <u>visibility</u> of a comprehensive list of donors, and size of budgets allocated to international development / public health and specifically oxygen.
Map potential funding windows/grant opportunities.	GO2AL members have <u>visibility</u> of all oxygen specific funding opportunities, and for which type or area of work.

Provide donor-intelligence on how to work with international funders to prioritize oxygen co-financing within national ministry budgets (Health, Finance etc.)	GO ₂ AL members have a deeper <u>understanding</u> of: donor priorities, what donors are looking for, and specific tips on how to structure co-financing models.
Categorize technical and programmatic activities that contribute towards closing the oxygen gap, according to donor priorities.	Provides GO ₂ AL members with <u>information</u> to allow them to <u>coordinate</u> their own organizations' oxygen portfolio fundraising.
Articulate a joint RM Action Plan for GO₂AL's working groups, on how to advocate for and mobilize resources to close the oxygen gap.	GO ₂ AL Working Groups <u>action</u> a RM specific workplan, detailing who does what. They have one umbrella RM Action Plan with the ability to delineate actions by work group.

The RM Action Plan will also address the following issues:

- RM in the current lean and dynamic fiscal environment
- How to mitigate risks of uncoordinated asks which result in donor confusion and fatigue
- Conflict of Interest or conflicting agendas of a multi-stakeholder partnership
- Gauge potential public donor interest in GO₂AL coordinating an annual meeting of donors with vested interest in oxygen, to ensure enhanced donor coordination.
- How to develop aligned messaging and approaches based on sound principles and donor intelligence

Qualifications

An experienced consultant is required to draft and support the formulation of the RM Action Plan. Members will be requested to contribute their knowledge and expertise to ensure co-creation and joint ownership of the RM Action Plan. Pre-requisites for the consultant should include:

- Extensive expertise (over 10 years) in International Development financing, preferably for health/oxygen.
- Experience in successfully raising funds and must have an extensive donor network.
- Excellent writing, strategic analysis, and coordination skills.

How to Apply

Interested candidates must submit their proposal containing the following documents to gempurchase@clintonhealthaccess.org by July 7, 2025:

- Curriculum vitae/resume with references included.
- Detailed description of previous similar work
- Proposed consultancy rates
- All submissions must include RFP/CHAI/GO₂AL-WG1-RM in the subject line.

Evaluation Process

Candidates' applications will be evaluated based on the following criteria:

- Resume/CV and references Respondents will be evaluated on their qualifications, capabilities, and capacity. This includes a demonstrated history of work related to the posted scope of work.
- Proposed Approach, Timelines, and Methodology Interviews will be conducted in a panel setting, and a technical exercise may be issued prior to interviews. Respondents will be assessed based on the demonstration of their experience and expertise in Resource Management for Global Health/Oxygen.
- Proposed consultancy rates will be evaluated on the cost effectiveness of their proposed timeline and costs.